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SECTION 1. PRODUCT AND COMPANY IDENTIFICATION

TRADE NAME: Beth Minardi Hair Color - 5 Volume Developer

MANUFACTURER'S NAME:

Signature Beauty, LLC

EMERGENCY #: (800) 584-8038 - 24 hours

ADDRESS (NUMBER, STREET, CITY, STATE, & ZIP CODE): 350 Camino Gardens Blvd, Suite 200 Boca Raton, FL 33435

(855) 426-7765 info@personalbrands.co

Transportation Emergency (24 hour), contact : CHEMTREC – Phone # 1-800-424-9300 (US and

PREPARED: November 19, 2012

CURRENT MSDS UPDATE:

SECTION 2. HAZARDS IDENTIFICATION

EMERGENCY OVERVIEW: This is a personal care product that is safe for consumers and other users under intended and reasonably foreseeable use.

Physical/chemical hazards: The data available do not support any physical or chemical hazard.
 Human health hazards: The data available do not support any adverse human health hazard.
 Environmental hazards: The data available do not support any environmental hazard.

SECTION 3. COM					
CHEMICAL NAME(S)	CAS NUMBER	W/W%	TLV-TWA	PEL	LD50/LC50
Hydrogen Peroxide	7722-84-1	3-6%	1ppm	1ppm	LD50 (skin) = 4.060 mg/kg (rat) LC50 = 2g/m3 (4 hours, rat)

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Physical/chemical hazards:The data available do not support any physical or chemical hazard.Human health hazards:The data available do not support any adverse human health hazard.Environmental hazards:The data available do not support any environmental hazard.

SECTION 4. FIRST-AID MEASURES

Effects and symptoms

Inhalation: No specific effects and/or symptoms have been reported or known.
Ingestion: May cause some gastric distress.
Skin contact: Exposure may cause irritation, blisters or burns.
Eye contact: Prolonged or repeated exposure may be irritating (redness, tears and pain).

First-aid measures

Inhalation: Remove victim to fresh air. Consult a doctor in the event of any complaints. **Ingestion:** Consult with a physician immediately in all cases.

Skin contact: Wash the affected skin with running water.

Eye contact: Immediately wash out with plenty of water with the eyelid held wide open for at least 15 minutes. Consult a doctor in the event of any complaints.

Protection of first-aiders: Avoid exposure. Use appropriate protection (see section 8).

SECTION 5. FIRE-FIGHTING MEASURES

Extinguishing media: Water, ABC all-purpose fire extinguisher, CO² extinguisher. **Special fire-fighting instructions:** None **Unusual Fire and Explosion Hazards:** Not known

SECTION 6. ACCIDENTAL RELEASE MEASURES

Personal precautions: Rubber gloves required.

Environmental precautions: Store in cool, dry area. This product is safe if used according to directions.

Methods for cleaning up: Seal leak if possible without risk. Collect spilled material in sealable containers. Wash away remainder with plenty of water.

SECTION 7. HANDLING AND STORAGE

Handling: When handling the product, allow for materials and conditions which should be avoided (see Section 10). Avoid contact with skin and eyes.

Specific use(s): Not available.

Storage: Store in dry area at normal temperatures. Avoid storing at high temperature or near heat source. Avoid freezing temperatures.



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SECTION 8. EXPOSURE CONTROLS/PERSONAL PROTECTION

Engineering measures: Special ventilation not required. Ventilation should be adequate to avoid build up of irritating concentrations.

Hygiene measures : When using do not eat, drink or smoke. Follow good housekeeping practices. Avoid all skin, eye and clothing contact.

Personal Protective Equipment

Respiratory system: With sufficient ventilation, extraction or closed system, breathing apparatus not necessary. When excessive or prolonged exposure is anticipated, a respirator is recommended.

Skin and body: Wear suitable protective clothing.

Hands: Wear suitable gloves (rubber or plastic).

Eyes: Under normal conditions, none required.

Other protective equipment: Not available.

SECTION 9. PHYSICAL AND CHEMICAL PROPERTIES

Physical state:	Viscous liquid.
Color:	Colored.
Odor:	Little or no odor.
Molecular weight:	Not available.
Boiling point:	> 100 °C
Melting point:	Not available.
Density:	1.1 - 2.1
Vapour density (air=1):	Not available.
Vapor pressure:	Not available.
Specific gravity (H2O=1):	< 1.00
Solubility in water:	Soluble
Octanol/water partition:	Not available
pH:	
Flash point:	Not available.
Explosion properties:	Not explosive.

SECTION 10. STABILITY AND REACTIVITY

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SECTION 11.TOXICOLOGICAL INFORMATION

This is a personal care or cosmetic product that is safe for consumers and other users under intended and reasonably foreseeable use. Additional information on toxicological endpoints is available from the supplier upon request.

This product contains ingredients which may cause skin irritation on certain individuals and a preliminary test according to accompanying directions should first be made. This product must not be used for dyeing eyelashes or eyebrows; to do so may cause blindness.

Toxicity: Gleason Toxicity Rating: 3 (Gosselin, Hodge, Smith and Gleason) Moderately toxic if ingested.

Acute toxicity: N/A Dermal: Repeated exposure may cause skin dryness or cracking. Eve irritation: May be irritating. Chronic Effects: Finished product is not expected to have chronic health effects. Target Organs: No adverse health effects on target organs expected for finished prod

SECTION 12. ECOLOGICAL INFORMATION

The product incredients are expected to be safe for the environment at concentrations predicted under normal use and accidental spill scenarios. Packaging components are compatible with the conventional solid waste management practices.

SECTION 13. DISPOSAL CONSIDERATIONS

Methods of disposal: Disposal according to the Local, State and Federal Regulations. Waste of residues: Flush away with water.

Contaminated packaging: Keep waste packaging separate. Because of possible pollution, remove as industrial waste or hazardous waste.

SECTION 14. TRANSPORT INFORMATION

DOT Class:

Exempt X

Red Label: ___ Consumer Commodity ORM-D _ _

Oxidizer

SECTION 15. REGULATORY INFORMATION

US Federal: The product described in this Material Safety Data Sheet is regulated under the Federal Food, Drug, and Cosmetic Act and is safe to use as per directions on container, box or accompanying literature (where applicable). While this finished product is not considered hazardous as defined by OSHA in 29 CFR 1900. 1200(d), this MSDS contains valuable information critical to the safe handling and proper use of the product.

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California Safe Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65)

This Material is not known to contain any chemicals currently listed as carcinogens or reproductive toxics under California Proposition 65 at levels which would be subject to the proposition. **Canada:**

CPR (Canadian Controlled Products Regulations): All ingredients are CEPA approved for import to Canada. This product has been classified in accordance with the hazard criteria of the CPR and this MSDS

contains all information required by CPR.

IDL (Canadian Ingredient Disclosure List): Components of this product identified by CAS number and listed on the Canadian Ingredient Disclosure List are shown in Section 3.

DSL / NDSL (Canadian Domestic Substances List / Non-Domestic Substances List): Components of this product identified by CAS number are listed on the DSL or NDSL, or are otherwise in compliance with the New Substances Notification (NSN) regulations. Only ingredients classified as "hazardous" are listed in Section 3 unless otherwise indicated. European Union:

EINECS (European Inventory of Existing Commercial Chemical Substances): Components of this product identified by CAS numbers are on the European Inventory of Existing Commercial Chemical Substances.

Other: Perfumes contained within the products covered by this MSDS comply with appropriate IFRA guidance.

Australia:

Not classified as hazardous according to criteria of Worksafe Australia.

SECTION 16. SUPPLIER INFORMATION

This SDS is intended to provide a brief summary of our knowledge and guidance regarding the use of this Product. The information contained here has been compiled from sources considered by Signature Beauty LLC. to be dependable and is accurate to the best of the Company's knowledge. It is not meant to be an all-inclusive document on worldwide hazard communication regulations

This information is offered in good faith. Each user of this material needs to evaluate the conditions of use and design the appropriate protective mechanisms to prevent employee exposures, property damage or release to the environment. Signature Beauty LLC. assumed no responsibility for injury to the recipient or third persons, or for any damage to any property resulting from misuse of the product.

Abbreviations:

Na (N/A): Not Available UNK:Unknown NE (N/E): Not Established ND (N/D): Not Determined